



ECONOMIC
DEVELOPMENT
JANUARY 2023 REPORT

JANUARY 2023 BUSINESS RETENTION & EXPANSION EFFORTS

During the month of January 2023, business retention and expansion activities consisted of meeting with local businesses and hosting business workshops throughout Turlock. Many businesses had not met with City economic development representatives or City contacts in the past, and appreciated having a new connection with Turlock City Hall.

Upon meeting with local businesses and organizations, the most common needs identified were recruiting resources, business resource workshops, and inquiries on how to participate with the City in the form of community partnerships and community events.

TYPES OF BUSINESSES MET WITH IN JANUARY

- Business Services
- Career Exploration
- Commercial Development
- Community Development
- Education
- Family Entertainment
- Government
- Manufacturing
- Renewable Energy
- Retail
- Warehouse

27

Businesses met with in
January 2023

20

Meetings on Calendar for
February 2023

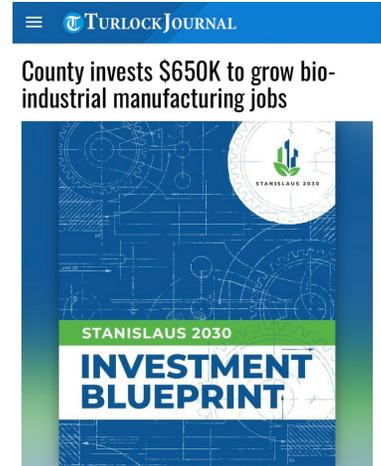
COMMON NEEDS

- Recruiting Resources
- Business Workshops
- Community Partnerships





TURLOCK BUSINESSES IN THE NEWS



Divert Inc., a Massachusetts-based technology company focused on mitigating food waste, has plans to build a new, 71,000 square-foot state-of-the-art food recovery facility in west Turlock.



turlockjournal.com
New Turlock facility looks to tackle nation's food waste problem



TUSD promoting career and technical education programs, according to update



FUNDS FOR SMALL BUSINESS!

SMALL BUSINESS FUNDING EXPO

LEARN FROM A PANEL OF FUNDING EXPERTS

FUNDING SOURCES:

- access + capital
- SUCCESS CAPITAL
- VALLEY FIRST CREDIT UNION
- WELLS FARGO
- SBA U.S. Small Business Administration

PRESENTED BY:

- SBDC
- Hispanic Chamber of Commerce
- Stanislaus County
- TURLOCK

This free in-person workshop will teach small business owners how to access capital from different funding sources including:

- ✓ SBA LOANS
- ✓ SMALL BUSINESS LOANS
- ✓ SMALL BUSINESS CREDIT
- ✓ MICROLOANS

EVENT LOCATION: Carnegie Arts Center
250 N Broadway, Turlock

JANUARY 18TH
1:30 - 4:00 PM
Check-in begins at 1:00 PM

Register Here: valleysmallbiz.com/fundingexpo

City of Turlock businesses continued to showcase themselves within the spotlight of local news outlets in the month of January 2023. Among Turlock's diverse business community, businesses highlighted were Valley Milk, LLC, the old Al's Billiards building downtown, Divert, Inc., TUSD, Stanislaus 2030's better jobs initiative, City of Turlock - City of Ceres Stanislaus Regional Water Authority project, as well as City of Turlock Economic Development Department's Small Business Funding Expo which was held at Carnegie Arts Center on 1/18/2023.

Valley Milk, LLC and Divert, Inc. announced expansion projects, downtown Turlock's Al's Billiards building shared future plans, and the City of Turlock - City of Ceres SRWA project moves closer to the finish line. Stanislaus County invested \$650k to grow bio-industrial manufacturing jobs to create better job opportunities within Stanislaus County, and the City of Turlock's first ever Small Business Funding Expo provided 120 small businesses and entrepreneurs information on available funding opportunities for their businesses.



JANUARY 2023 BUSINESS WORKSHOPS

Dedicated to the business community, the City of Turlock continues to provide business workshops and business resource events each month in which businesses of all sizes can learn strategies to assist in business growth.

During the month of January 2023, business workshops that took place included the first ever City of Turlock Small Business Funding Expo, as well as the start of a 6 month business course, the Micro Business Development Cohort.

The Small Business Funding Expo was an unforgettable event for local businesses and entrepreneurs. The 3 hour session provided valuable information and insight on available funding opportunities from various financial organizations that specialize in startups and small businesses.

In partnership with the City of Turlock, the Central Valley Hispanic Chamber of Commerce, Stanislaus Equity Partners, and the Valley Sierra Small Business Development Center, 100+ attendees were able to learn about capital funding opportunities available from Success Capital, Access Plus Capital, Valley First Credit Union, Wells Fargo, and the SBA (Small Business Association).

FUNDS FOR SMALL BUSINESS!

SMALL BUSINESS FUNDING EXPO

LEARN FROM A PANEL OF FUNDING EXPERTS

FUNDING SOURCES:

- access + capital
- SUCCESS CAPITAL
- VALLEY FIRST CREDIT UNION
- WELLS FARGO
- SBA U.S. Small Business Administration

PRESENTED BY:

- SBDG
- Valley Sierra
- Central Valley Hispanic Chamber of Commerce
- Stanislaus Equity Partners
- CITY OF TURLOCK

This free in-person workshop will teach small business owners how to access capital from different funding sources including:

- ✓ SBA LOANS
- ✓ SMALL BUSINESS LOANS
- ✓ SMALL BUSINESS CREDIT
- ✓ MICROLOANS

JANUARY 18TH
1:30 - 4:00 PM
Check-in Begins At 1:00 PM

EVENT LOCATION:
Carnegie Arts Center
250 N Broadway, Turlock



Register Here: valleysmallbiz.com/fundingexpo



JANUARY 2023 BUSINESS WORKSHOPS

Micro-Business Development Hub

Micro-Business Development Hub's mission is to create a community of support and resources for micro business start-up entrepreneurs with less than five employees. Each session is designed to learn from experts, share their entrepreneurship experiences with each other, and participate in a curriculum that will help them develop a strong foundation for their business.

2023 COHORT SESSIONS

JOIN OUR COMMUNITY OF ENTREPRENEURS AND LEARN FROM EXPERTS!

WE ARE NOW ACCEPTING APPLICATIONS FOR

STANISLAUS EQUITY PARTNERS: MICRO BUSINESS DEVELOPMENT HUB 2023 COHORT

01/26/23 - 06/29/23*
*ONCE A MONTH ON EVERY FOURTH THURSDAY

6:00 PM - 8:00PM

HAMPTON INN
1821 LANDER AVE, TURLOCK, CA

WWW.STANEP.ORG

SCAN FOR APPLICATION OR VISIT:
HTTPS://WWW.STANEP.ORG/BUSINESSHUB

SPACE IS LIMITED! BUSINESS MUST BE IN STANISLAUS COUNTY TO BE CONSIDERED.



The Micro Business Development Hub has been brought to the City of Turlock through a joint partnership with Stanislaus Equity Partners, the Valley Sierra Small Business Development Center, and the City of Turlock Economic Development Department. Participants will meet once per month over the course of 6 months to learn about business strategies to assist in business growth. The final session will showcase a "Shark Tank" style pitch competition among all business and entrepreneurial participants.

Session 1 of the Micro Business Development Hub focused on introductions and educated entrepreneurs and small businesses on creating a business plan, as well as how to utilize the business plan to apply for capital funding.



UPCOMING 2023 BUSINESS WORKSHOPS



TURLOCK BUSINESS CONFERENCE

Free
to
Attend



A Business Forecast and the Current Economy

Monday 3/6/2023

10:00 a.m. - 11:30 a.m.

Location: The Grand Oak
1450 N. Soderquist Rd.
Turlock, CA 95380

**ALL LOCAL
BUSINESSES WELCOME**

Speakers:



Dr. Gokce Soydemir Ph.D
California State University Stanislaus
Professor of Business Economics



Somjita Mitra
California Department of Finance
Chief Economist



Guest Speaker
Banking Industry

Register here:



Questions ?

Contact: Anthony Sims
Economic Development
Director
209.668.6031
ASims@turlock.ca.us

The Turlock Business Conference will provide a business forecast and an update on the current economy. Three speakers with robust professional backgrounds in economics, forecasting, and finance will provide insight to the local business community. Business owners, managers, and executives will be provided information on the current economy, as well as potential economic shifts in the near future, and other economic market trends to be aware of when operating their business in the coming years.

Register Here:

<https://www.eventbrite.com/e/turlock-business-conference-tickets-528812501427?aff=ebdssbdestsearch>

UPCOMING 2023 BUSINESS WORKSHOPS

2/17/2023



Stanislaus County Employer Advisory Council

In-person and Virtual Meeting on
Friday, February 17, 2023, 9 a.m.

Paid Family Leave (PFL) Employer Seminar

The presentation is provided by the Employment Development Department's (EDD's) Outreach Development Section. Join subject matter experts as they discuss the State Disability Insurance program (SDI) and its two components. Topics covered include:

- Integration
- Employer Responsibilities
- State Disability Insurance Online Employer Registration
- Live Question and Answer Session

When: Friday, February 17, 2023, 9 a.m.

Cost:

- Nonmembers – \$20
- Members – no cost

Agenda:

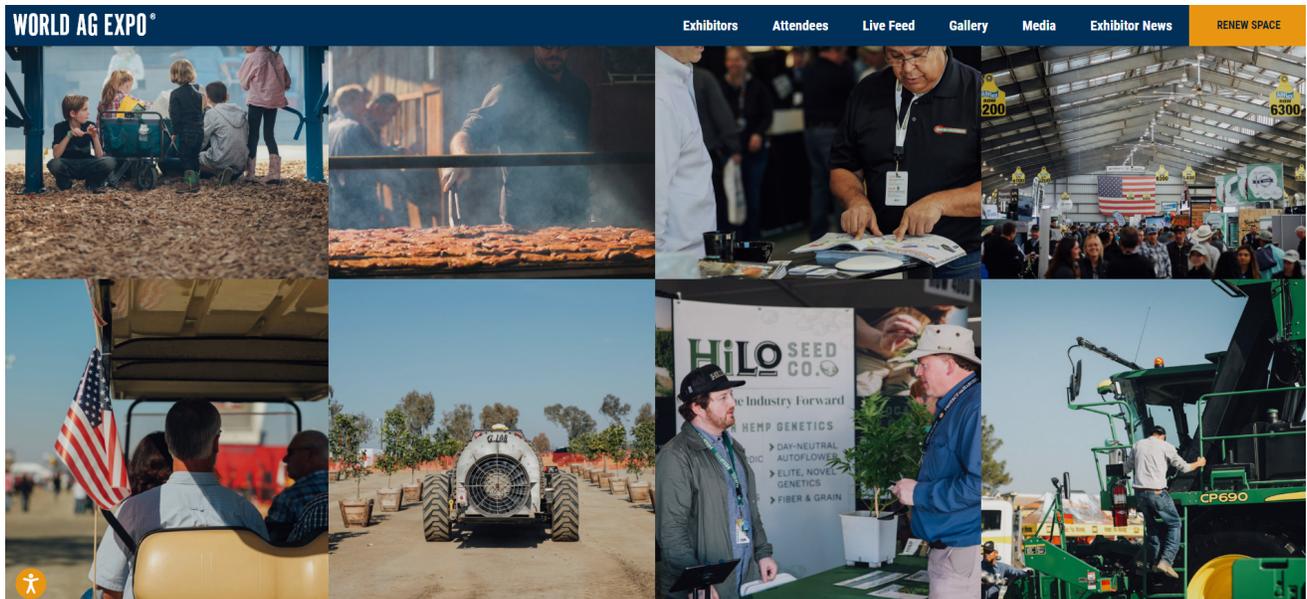
- 9:00 a.m. Webinar begins and welcome.
- 9:15 a.m. Presentation begins.
- 9:45 a.m. Closing comments, questions, and answers.

Where: In person meeting will be located at,

City of Turlock Council Chambers – Yosemite Room
156 S. Broadway, Turlock, California

Meeting will also be available via zoom but attending the meeting in-person is recommended. Light refreshments will be available.

Tulare World Ag Expo Feb. 14 - 16, 2023





ATTRACTION EFFORTS



G3 Enterprises

9,676 followers

4d • Edited •



G3 Real Estate has acquired a new "Shovel Ready" land acquisition on W Main St in Turlock!

- 19.5 Acres
- Available: For Lease
- Up to 375,000 sq ft for development
- For Industrial and Business Park uses



Industries Pursuing:

Semiconductor Manufacturing

Family Entertainment

Renewable Energy Sector

Trending Franchises

Trending Restaurants

Trending Retailers

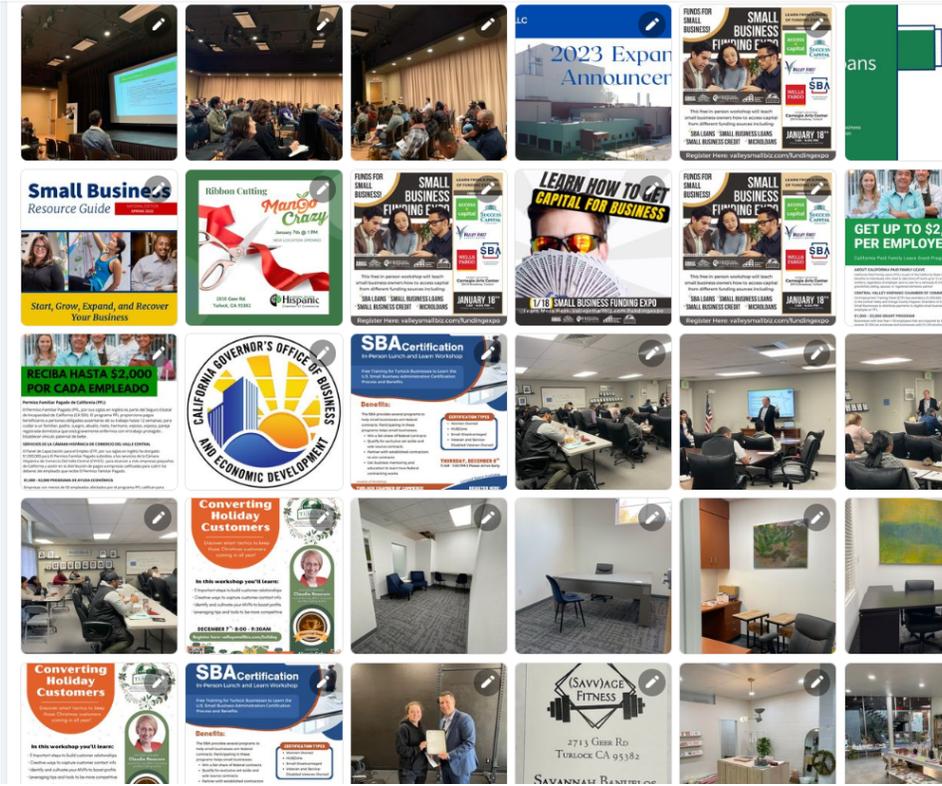
Technology Firms

Workforce Development Organizations



COMMUNICATION UPDATES

City of Turlock Economic Development

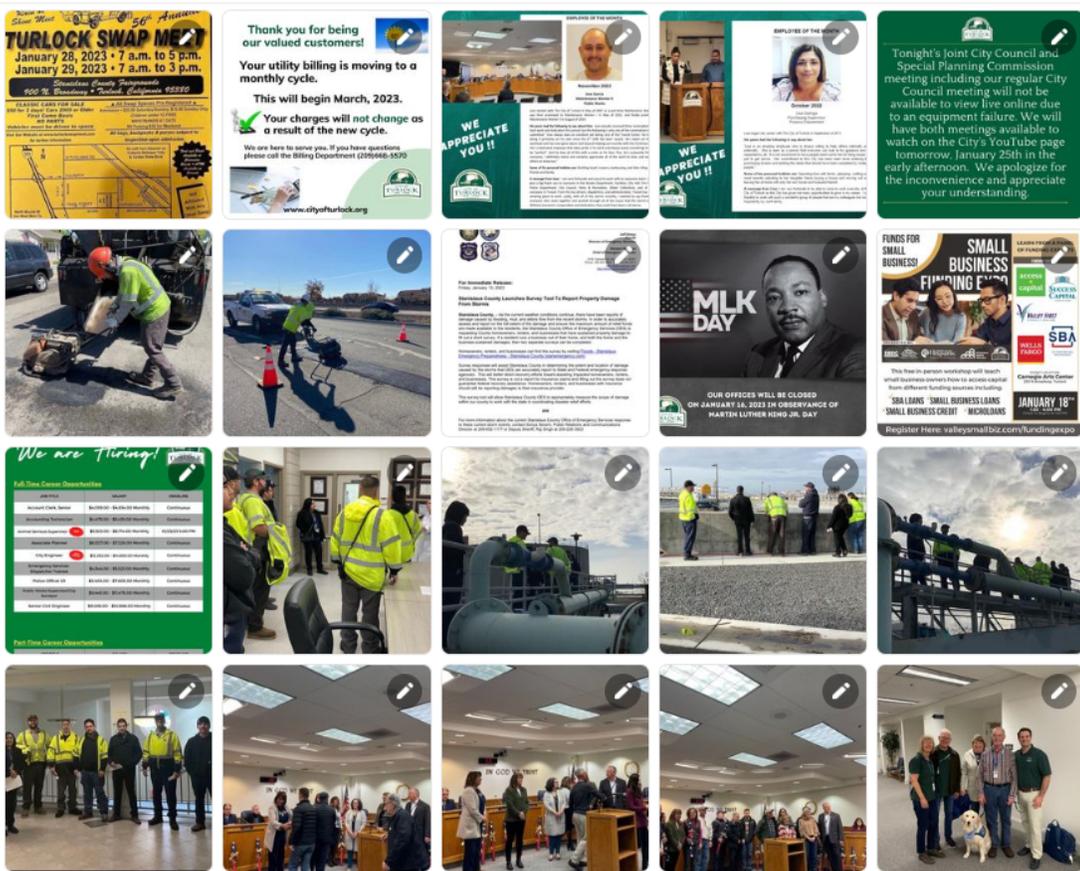


Follow us!

facebook



City of Turlock City Hall



COMMUNICATION UPDATES



city.of.turlock

Edit profile

Ad Tools

227 posts

1,209 followers

837 following

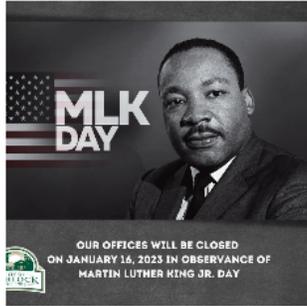
City of Turlock
Government organization
www.cityofturlock.org



For Immediate Release:
Friday, March 24, 2023

Stanislaus County Launches Survey Tool to Report Property Damage From Storms

Stanislaus County is launching a new online survey tool to help residents report property damage caused by storms. The survey tool is available at www.stanislauscounty.gov/property-damage. The survey tool is designed to help residents report property damage caused by storms, including wind, hail, and flooding. The survey tool is available in both English and Spanish. The survey tool is available to all residents of Stanislaus County. The survey tool is available to all residents of Stanislaus County. The survey tool is available to all residents of Stanislaus County.



Instagram

Follow us!

FUNDS FOR SMALL BUSINESS!

SMALL BUSINESS FINDING EXPERT

LEARN FROM A PAIR OF FUNDING EXPERTS

access capital | SUCCESS CAPITAL | VALLEY FIRST | SBA | WELLS FARGO | CARNEGIE ARTS CENTER

This free in-person workshop will teach small business owners how to access capital from different funding sources including:

- SBA LOANS
- SMALL BUSINESS LOANS
- SMALL BUSINESS CREDIT
- MICROLOANS

JANUARY 18th
11:00 AM - 12:00 PM

Register Here: valleysmallbiz.com/fundingexpo

Full-Time Career Opportunities

POSITION	SALARY	LOCATION
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton
Accounting Director	\$108,000 - \$144,000 Annually	Stockton

Part-Time Career Opportunities

POSITION	SALARY	LOCATION
Part-Time Clerk	\$15,000 - \$18,000 Annually	Stockton



LET'S MAKE EVERYONE COUNT

2023

Become a Volunteer for the Stanislaus County 2023 Homeless Point-in-Time Count

The Count is on January 26, 2023

To register, go to: <https://stanislaus.pointintime.info/> or scan this QR code

Low Freezing

Temperatures ranging from 28° to 36° on Tuesday

Freezing temperatures can damage or kill plants that are not winter-hardy and make sure your animals are protected.

Weather Service - Sacramento, CA

TURLOCK SWAP MEET

January 28, 2023 • 7 a.m. to 5 p.m.
January 29, 2023 • 7 a.m. to 3 p.m.

Stanislaus County Fairgrounds
900 N. Broadway • Turlock, California 95380

CLASSIC CARS FOR SALE
All Day Swap System (Registration & Admission Free)

Thank you for being our valued customers!

Your utility billing is moving to a monthly cycle.

This will begin March, 2023.

Your charges will not change as a result of the new cycle.

We are here to serve you. If you have questions please call the Billing Department (209)668-5570

www.cityofturlock.org



EMPLOYEE OF THE MONTH

WE APPRECIATE YOU !!

January 2023
Employee Name

EMPLOYEE OF THE MONTH

WE APPRECIATE YOU !!

October 2022
Employee Name



COMMUNICATION UPDATES

LinkedIn

2,843 FOLLOWERS

City of Turlock
2,844 followers
1mo • Edited •

...

Are you looking to volunteer/intern or know someone who is?

Come join our M.V.P. program!

...see more

M.V.P. Program • 1 page

JOIN THE CITY OF TURLOCK'S M.V.P. PROGRAM!

Gain work experience, learn valuable skills, and grow within the City of Turlock!

Submit your resume and references to our HR Department

E-mail: HR@turlock.ca.us Telephone: (209) 668-5150

City of Turlock
2,844 followers
1mo • Edited •

...

We're #hiring! Here are our current job openings!

To apply, click here <https://lnkd.in/g-xGppwx>

...see more

We are Hiring!

Full-Time Career Opportunities

JOB TITLE	SALARY	DEADLINE
Account Clerk, Senior	\$4,059.00 - \$4,934.00 Monthly	Continuous
Accounting Technician	\$4,475.00 - \$5,439.00 Monthly	Continuous
Animal Services Supervisor	\$5,523.00 - \$6,714.00 Monthly	01/23/23 5:00 PM
Associate Planner	\$6,027.00 - \$7,326.00 Monthly	Continuous
City Engineer	\$12,052.00 - \$14,650.00 Monthly	Continuous
Emergency Services Dispatcher Trainee	\$4,544.00 - \$5,523.00 Monthly	Continuous
Maintenance Technician II	\$5,937.00 - \$7,217.00 Monthly	01/27/23 5:00 PM
Police Officer I/II	\$5,404.00 - \$7,605.00 Monthly	Continuous
Public Works Supervisor/City Surveyor	\$9,443.00 - \$11,478.00 Monthly	Continuous
Senior Civil Engineer	\$9,039.00 - \$10,986.00 Monthly	Continuous
Water Treatment Plant Manager	\$10,411.00 - \$12,655.00 Monthly	01/30/23 5:00 PM

Part-Time Career Opportunities

JOB TITLE	SALARY	DEADLINE
Part-Time Clerical	\$15.50 - \$18.00 Hourly	Continuous

City of Turlock
2,844 followers
1mo •

...

We're #hiring a City Engineer!

This position will be responsible for the management of the Engineering ...see more

WE'RE HIRING

COME JOIN OUR TEAM!

City Engineer

To apply, please visit our City website:

<https://www.cityofturlock.org/workingforus/jobopportunities/>

City of Turlock
2,844 followers
1mo •

...

Supporting small businesses and entrepreneurs are vital to economic development.

The 1st annual City of Turlock Small Business Funding Expo held last wee ...see more





COMMUNICATIONS UPDATE

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram

<https://www.instagram.com/city.of.turlock>

LinkedIn

<https://www.linkedin.com/company/city-of-turlock/>

**To stay up to date on FREE business workshops,
resources, and events visit:**

www.cityofturlock.org/businessresources

